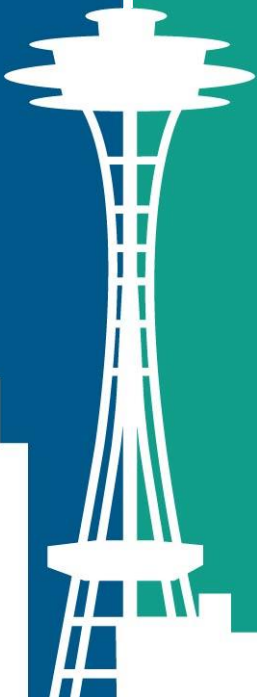


# WESTERN WASHINGTON CLEAN CITIES

Leading the region in clean transportation, through the use of local, sustainable alternative fuels and technologies



# WELCOME

*Thanks for your interest in the Western Washington Clean Cities Coalition. Use this guide to learn more about our coalition, and consider the various ways your organization can contribute to our important mission. As a coalition we are strengthened by the collective effort and knowledge of our members. Join us in reducing petroleum use.*

-Kimberley & Scott



## WHAT'S NEXT?

### Step 1

Read through our materials and get to know us a bit better.

### Step 2

Decide which level of sponsorship best suits you and your organization.

### Step 3

Sign and send to us the Memorandum of Understanding (MOU) – it'll signify your commitment to clean transportation in Western Washington.

# ABOUT US

## Your Clean Cities Staff

### Kimberley Cline, Coordinator Partnerships, Policy & Outreach

Kimberley coordinates partnerships, policy development, and outreach initiatives for the coalition. Her project-specific work focuses on building awareness of, and enthusiasm for, electric vehicles and supporting infrastructure. She also advocates for and develops local, state or federal policies to increase use of alternative fuels and technologies and reduce greenhouse gases from transportation.



### Scott DeWees, Coordinator Alternative Fuels & Technologies

Scott provides Coalition members and partners with consultative services, on all aspects of petroleum reduction initiatives. He also leads the Coalition's efforts to spur market development for medium and heavy-duty vehicles and infrastructure. Scott is the lead coordinator supporting the implementation of the state's alternative fuel rule and supports Kimberley in the development of the Coalition's policy initiatives.



## CONTACT INFORMATION

Kimberley Cline  
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Email: [KimberleyC@pscleanair.org](mailto:KimberleyC@pscleanair.org)

Scott DeWees  
Tel: 206.689.4054  
Fax: 206.343.7522  
Email: [ScottD@pscleanair.org](mailto:ScottD@pscleanair.org)

# WHO WE ARE

We are a not-for-profit membership organization dedicated to expanding the use of alternative fuels and advanced vehicle technologies. A program of the U.S. Department of Energy, we provide education, technical expertise, networking opportunities and funding assistance to help members invest in local, sustainable transportation solutions – which not only supports our regional economy and protects our beautiful environment, but can green your bottom line.

We are one of nearly 100 Clean Cities coalitions across the country advancing the nation's economic, environmental and energy security by supporting local actions to reduce petroleum consumption in transportation.

## Our Coalition:



# SPONSORSHIP

## SILVER - \$2,000

- Company logo featured on *Western Washington Clean Cities* website.
- Complimentary exhibit space at **one** *Western Washington Clean Cities* event each year; discounted space at all other Clean Cities events.
- Assistance with project development.
- One complimentary fleet consultation each year.

## GOLD - \$5,000

- Company logo featured on *Western Washington Clean Cities* website.
- Complimentary exhibit space at **two** *Western Washington Clean Cities* events each year; discounted space at all other Clean Cities events.
- Assistance with project development.
- One complimentary fleet consultation each year.
- Publicity and marketing assistance on *Clean Cities* related projects and initiatives.
- One complimentary newsletter or website article showcasing your company, or one of its Clean Cities efforts.
- Assistance with technical reviews.

## PLATINUM - \$10,000+

- Company logo and link prominently featured on *Western Washington Clean Cities* website.
- Complimentary exhibit space at **all** *Western Washington Clean Cities* events.
- One-on-one assistance with project development.
- One complimentary fleet consultation each year.
- Publicity and marketing assistance on *Clean Cities* related projects and initiatives.
- One complimentary newsletter or website article showcasing your company, or one of its Clean Cities efforts.
- Assistance with technical reviews.
- Assistance with preparation of grant project applications.

# MEMBERSHIP

## MEMBERSHIP HAS ITS BENEFITS

**Collective Effort:** Membership in the Coalition provides a forum for joint action in working towards the common goals of reducing air pollution, global warming and the importation of petroleum.

**Legislative Influence:** The Coalition is active at the federal and state levels, seeking support for alternative fuels including financial incentives for vehicle purchases, infrastructure development and fuels. Participation in the Coalition helps provide members a voice in these legislative processes, while each member's participation bolsters the collective effort of the Coalition as a whole.

**Public Image:** Membership in the Coalition identifies your business or agency as environmentally friendly and active in addressing environmental concerns.

**Financial Assistance:** As a Clean Cities organization, the Coalition has access to grants specifically allocated for our purposes. These grants provide funding for the purchase of vehicles and the installation of refueling and recharging facilities. The Coalition provides assistance in developing project proposals and expertise in writing grant applications.

**Education:** The Western Washington Clean Cities Coalition provides up-to-date information on the latest developments in alternative fuel vehicles. The Coalition can also assist in determining what vehicles are most appropriate for a given application.

**Practical Experience:** Coalition membership provides access to entities currently employing alternative fuel vehicles, providing the opportunity to learn from the experiences of others.

**Leveraging Resources:** The development of partnerships among members allow for the leveraging of resources and the sharing of costs, such as developing shared fueling facilities or providing access to existing private facilities.

**Market Access:** The broad range of membership in the Coalition provides mutually beneficial business opportunities to members.



### **BY AND AMONG**

The members of the Western Washington Clean Cities Coalition and the U.S. Department of Energy.

### **PURPOSE**

The purpose of this Memorandum of Understanding is to signify the commitment of the members of the Western Washington Clean Cities Coalition to work together and with the U.S. Department of Energy (DOE) Clean Cities program to displace petroleum through the increased use of alternative fuels, advanced technology vehicles and through efforts related to, improving fuel economy, and reducing idling.

The Western Washington Clean Cities Coalition will operate as a regional, voluntary collaboration of public and private stakeholders in carrying out its mission. The Coalition is dedicated to:

- Increasing the use of alternative fuel vehicles and expanding the refueling infrastructure necessary to support these vehicles.
- Promoting other vehicle-related programs that result in decreased petroleum consumption and reduced emissions.
- Serving its members by providing research and technical assistance, providing access to grant funds, seeking incentives, and identifying partnership opportunities.
- Providing opportunities for collaboration among members and regional partners.

### **Member Responsibilities**

The organizations and individuals (Coalition members) who have signed this MOU agree to work together as the Western Washington Clean Cities Coalition to achieve the goals and implement the actions in the Western Washington Clean Cities Coalition Strategic Plan.

At minimum this includes:

- Advancing petroleum reduction initiatives to the extent possible
- Responding to the annual alternative fuel-use survey
- Sharing with the Coalition, as appropriate, successes and challenges related to reducing petroleum use
- Remitting annual membership dues to sustain the efforts of the Coalition

### **DOE Responsibilities**

- Designate a Federal advisor to provide program guidelines, information, general assistance, material for promotional and educational activities, and assistance in public education activities.

# MOU

## Memorandum of Understanding

- Guide placement of Federal alternative fuel vehicles (AFVs) responding to Clean Cities recommendations and resource matching plans.
- Notify Coalition of funding opportunities and direct the award of Federal funds and grants as available.
- Provide training for Coalitions members.

### **Authority**

This Memorandum of Understanding is authorized under the Energy Reorganization Act of 1974, which allows DOE to enter into cooperative projects with other public and private agencies, and the Energy Policy Act of 1992, Section 505, Voluntary Supply Commitments, which requires DOE to obtain voluntary commitments to help achieve replacement fuel goals from fuel suppliers, fleet owners, and vehicles suppliers. Under this Memorandum of Understanding, these groups, united with other local stakeholders, signify their commitment to contribute to the goals of the program.

### **Supplementary Interagency or Other Agreements**

Because the DOE Clean Cities program supports Congressional and Executive directives and may involve other federal, state, and local governmental entities, Clean Cities program commitments may be subject to modification upon intervening Congressional or Executive guidance.

## **ADMINISTRATION**

### **Public Information Coordination**

As a program housed within the Puget Sound Clean Air Agency, a municipal corporation subject to Washington State public disclosure requirements, all correspondence and materials related to the Western Washington Clean Cities Coalition are subject to public disclosure. Signatories of this MOU acknowledge that correspondence and information provided to the Coalition are subject to public disclosure to the extent permitted by law.

### **Amendment and Termination**

This Memorandum of Understanding may be amended by the mutual written agreement between DOE and the signatories. This Memorandum of Understanding may be terminated by the mutual written agreement of the Western Washington Clean Cities Coalition and signatories. Signatories may terminate participation upon a 30-day written notice to the Western Washington Clean Cities Coalition coordinators.

### **Effective Date**

This Memorandum of Understanding shall become effective upon the latter date of signature of the parties and shall remain in effect for a period of 5 years, upon which the Memorandum of Understanding becomes eligible for renewal.



# REGISTRATION

## WESTERN WASHINGTON CLEAN CITIES COALITION MEMORANDUM OF UNDERSTANDING

Signatories under this Memorandum of Understanding agree to undertake their best efforts to achieve the goals and objectives of the Western Washington Clean Cities Coalition and to pay Annual Membership Fees.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature, Name/Title of authorized signatory

\_\_\_\_\_  
Name/Title of primary contact

\_\_\_\_\_  
Company/Entity

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Website Address

Please provide a brief description about the agency/business/organization or personal interest in the Clean Cities Coalition:

\_\_\_\_\_  
\_\_\_\_\_

**Annual Membership Fees** Please check the appropriate box below. ***An invoice will be sent upon receipt of this application.***

**General Membership:**

- Fleet \$ 350
- Fuel/Technology Vendor \$ 350 / 500  
(100 or more employees)
- Government Entity \$ 350

**Coalition Sponsor:**

- Silver \$ 2,000
- Gold \$ 5,000
- Platinum \$ 10,000

# NEXT STEP

✓ Scan And Email Your Registration Form to [KimberleyC@pscleanair.org](mailto:KimberleyC@pscleanair.org)

✓ Get Connected

[www.wwcleancities.org](http://www.wwcleancities.org)

<https://www.facebook.com/WesternWACleanCities>

<https://twitter.com/WWCleanCities>

# WELCOME

TO WESTERN WASHINGTON CLEAN CITIES